

Middlewich Town Council

Events and Communications Committee

Minutes of a Meeting of the Town Council's Events and Communications Committee, held in the Town Clerk's Office, Victoria Building on Wednesday 1st March 2017, at 5.30pm

PRESENT

The Chair of the Committee Councillor J Eaton, Councillors CL Bulman, PJ Farrell, JK Kingston, DJ Latham, S Moss, B Walmsley and W Walmsley

In attendance Town Clerk JPA Williams.

APOLOGIES

Events Manager DC Thompson

DECLARATIONS OF INTEREST

Councillor B Walmsley declared a pecuniary interest in any issues to do with advertising, as the Proprietor of Go Local magazine. Councillor W Walmsley declared a personal interest as the husband of Councillor B Walmsley.

MINUTES

Resolved

That the Minutes of the Meeting held on Wednesday 1st February be received as a correct record.

EVENT PLANNING DOCUMENTS

Planning documents had been provided for the Oscars, Town Crier Competition and the Funfair.

Resolved

That these be noted. It was felt that the Funfair needed freshening up, with different rides and attractions etc. The Town Crier competition required an additional judge on the day.

FAB 2017

A number of potential volunteers had been in contact via the Festival website and via Council Members. However, a Volunteers Co-ordinator/Manager is still to be confirmed.

Other roles are to be updated as and when they are confirmed at future Events Meetings.

The artists line up was now nearing completion. Talks to secure Molotov Jukebox to finish off on the Sunday were near completion.

Cllr Latham explained to Members the method and the range of the sponsorship he was in the process of securing.

The hiring of a Hi-Tec screen for the Stage area was approved, with the proceeds from the Funfair to be used towards the cost.

There had been complaints from stallholders and the Community Association about the proposed layout of the field for the event

Resolved

That Councillor Latham be thanked for his efforts. The Events Manager would respond to the issues regarding the field. The Committee confirmed that they would continue to promote the FAB brand in all publications and promotions.

The Deputy Mayor had already contacted St Mary's RC Church about the Festival Service on the Sunday, and intended to ask the Middlewich High School Choir about playing at the service.

A sub group consisting of Councillors Moss, Eaton, Latham and the Clerk would meet to consider catering and artists requirements, and effective use of the Wych Centre over FAB weekend.

FAB VOLUNTEER EVENT

The Events Manager reported that recruitment events would be held on 6,7 and 8 March at the White Bear, Boar's Head and King's Lock.

Resolved

That the Committee approved the staging of the Volunteer Event. They were also keen to meet Sarah Flannery, of Knutsford Hosts, to see what she could do to help improve and support volunteering. She had invited a group to go over to Knutsford on 24th March to meet the team over there. This offer was gratefully taken up.

WHAT'S ON GUIDE FINANCIAL REPORT

Resolved

That the financial report be approved by the Events Committee.

CHRISTMAS LIGHTS

The Town Clerk reported that the 3 year contract with Blachere was now at an end. The Company would be invited to submit a new tender for a 3 year deal, along with 2 other providers of Christmas lights.

Resolved

That a sub group being put in place to oversee the process for 2017, and look at the various options, to produce a specification to put out to tender. Councillors C Bulman, S Moss, DJ Latham and the Clerk would meet up and perform this role.

HERITAGE REPORT

Members considered a detailed report from the Heritage Development Officer.

Resolved

That the request for the Committee to support the Great War Memorial Garden Project be supported.

UPCOMING EVENTS

Resolved

That the following events and dates be noted: 3rd March; The Oscars. 8th, 9th April: Brine Pump Open Days. 28th April: Town Mayor's Civic Dinner and Ball.

The Meeting concluded at 6.45pm

Date of next Meeting: Wednesday 5th April 2017

Councillor J Eaton Chairman

Signed.....5/4/17