

Middlewich Town Council

Events and Communications Committee

Minutes of a Meeting of the Town Council's Events and Communications Committee, held in the Town Clerk's office, Victoria Building, Middlewich on Wednesday 2nd March 2016, commencing at 5.30pm

PRESENT

Councillor CL Bulman (in the Chair), Councillors K Kingston, S Moss and B Walmsley

Officers in attendance: JPA Williams, Town Clerk, DJ French, Assistant Clerk and DC Thompson, Events Manager

APOLOGIES FOR ABSENCE

Councillors J Eaton, DJ Latham and W Walmsley

243 DECLARATIONS OF INTEREST

Councillor B Walmsley declared an interest in any matters relating to advertising. Mr DC Thompson declared an interest in any matters relating to catering.

244 MINUTES

Resolved:

That the Minutes of the meetings held on 3rd and 22nd February 2016 be confirmed as a correct record.

245 MIDDLEWICH OSCARS

The Assistant Clerk updated on the arrangements for the Oscars, which was taking place on Friday 4th March. There would be a good turnout of shortlisted nominees and representatives from sponsors, plus other guests. The format of the evening was outlined. The table plan and place cards were being finalised and the Oscars statuettes had now arrived.

Resolved: that the arrangements for the Oscars be noted.

246 FAB 2016

The Events Manager advised that there was now a projected income of £6450 through the Small Business Sponsorship Scheme which he had worked on with Cllr Latham. The street festival on Wheelock Street on the Saturday had received some support; traders were asked to sponsor £100 for which benefits included an advert in the Festival Guide and 2 free tickets to The South. The Events Manager was hoping that the Street Festival would gain sponsorship from one big supporter such as Tesco or Barclays Bank.

The promotion for The South headline concert had been launched that day, including local press and radio. The Assistant Clerk confirmed that tickets sales had already brought in 100s of pounds of revenue.

The headline act for Saturday was The Christians; this would be made public the following week. Members discussed information from Councillor Latham regarding whether to make a charge for the concerts on Saturday night; but agreed that this had not worked in the past and should not be introduced this year. To charge for Saturday night would require the market field to be closed down which caused a number of practical difficulties; interrupted the festival atmosphere and also had a detrimental impact on the catering stalls. The Events Manager confirmed that the Bar would be run by the Town Council and Damon Horrill working as a volunteer, which would give an income to the Town Council.

Members agreed to hold the next meeting of the FAB Working Group on Wednesday 16th March at 5.00pm.

RESOLVED: that

- (a) the update on FAB be noted;
- (b) the concerts on Saturday be confirmed as free of charge.

247 MAYOR'S BALL

The Assistant Clerk outlined the current arrangements for the Mayor's Ball on 16th April. Invitations had begun to be circulated and more would be sent after the Oscars. The Mayor had arranged for Dev Hobson, Town Crier, to act as MC. A meeting would be held after the Oscars to progress the arrangements.

RESOLVED: that the update be noted.

Date of next meeting – Wednesday 6th April 2016 at 5.30pm.

The Meeting concluded at 6.00 pm

Councillor CL Bulman

Chairman

Signed