

Middlewich Town Council

Events and Communications Committee

Minutes of a Meeting of the Town Council's Events and Communications Committee, held in the Town Clerk's office, Victoria Building, Middlewich on Wednesday 1st June 2016, commencing at 5.30pm

PRESENT

Councillor J Eaton (in the Chair), Councillors PJ Farrell, K Kingston and S Moss

Officers in attendance: JPA Williams, Town Clerk and DC Thompson,

Events Manager

APOLOGIES FOR ABSENCE

Councillor CL Bulman, DJ Latham, B Walmsley and W Walmsley

262 DECLARATIONS OF INTEREST

Mr DC Thompson declared an interest with regard to entering into catering contracts.

263 APPOINTMENT OF CHAIRMAN

Resolved

That Councillor J Eaton be appointed Chairman for the ensuing year.

264 APPOINTMENT OF VICE CHAIRMAN

Resolved

That Councillor S Moss be appointed Vice Chairman for the ensuing year.

265 MINUTES

Resolved:

That the Minutes of the meeting held on 4th May 2016 be confirmed as a correct record.

266 TERMS OF REFERENCE

Resolved

That the Terms of Reference be reaffirmed and it was noted that most of the Town Council's events came under a power to provide entertainment and support of the arts, LGA 1972, section 145

267 TOUR OF BRITAIN

The Town Clerk gave an update on the Tour of Britain which would pass through Middlewich in late morning on the 6th September. Cheshire East Council had set up a marketing and promotional group to work with all the places along the route. One of the key factors was an orange theme for the event and a number of discarded bicycles had been made available for collection to use as orange painted props along the route. It was agreed that Middlewich would take a full part in the celebration and encourage as many people as possible to come and watch the race pass through the town. It was hoped that this event would promote cycling locally and create a cycling legacy for the future.

Resolved

That a Sub Group be established to oversee the arrangements.

268 FAB 2016

The Committee considered FAB 2016 including:

- An update of the event planner and the confirmation of volunteers, with jobs and zones allocated to them;
- Arrangements for the Bar were finalised including a ticketing system where people would pay in advance for drinks at the Bar at a flat rate of £3.50;
- It was agreed to go ahead and engage Russell Grant as a headline artist to open the Street Fest and hopefully draw people into the town centre;
- Signage strategy – this was being finalised and a new range of Corex Board signs would shortly be delivered by Co-Sign;
- The Working Group would be holding two meetings in the immediate run up to FAB to finalise last minute details;
- Work was underway with Fringe Venues to help advertise their bands;
- Work continued with Canal and River Trust to support the activities at the canalside, including rides on the canal trip boat.

Resolved: that the update be noted and the matters discussed at the meeting be progressed.

Date of next meeting – Wednesday 6th July 2016 at 5.30pm.

The Meeting concluded at 6.40 pm

Councillor J Eaton, Chairman

Signed